

PAID POLITICAL ADVERTISEMENT

# You Deserve the Facts

## About the Attack on Your Local Restaurants

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Dear LA Times Editor:

As local franchised restaurant owners, we believe your readers deserve the facts about efforts by special interests to completely dismantle our industry. Simply put, local restaurants like ours are under attack by certain Sacramento politicians and powerful special interests.

**These special interests are funding deceptive 'studies' using manipulated data to advance their attacks on local franchised restaurants.**

We are proud small business owners who have invested our lives into our local restaurants — providing affordable meals for families, jobs for hundreds of thousands, and giving back to our communities.

We think readers deserve the facts about local franchised restaurants and the special interests attempting to destroy our small businesses.

— Local Franchised Restaurant Owners

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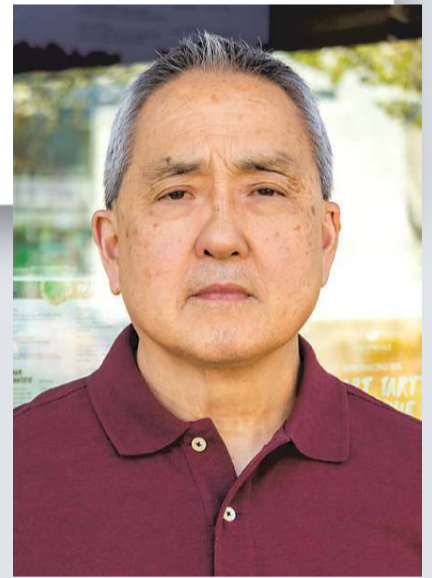
**Marisol S.**  
Restaurant Owner  
Claremont, CA



**Jonathan E.**  
Restaurant Owner  
Sacramento, CA



**Tila B.**  
Restaurant Owner  
Watsonville, CA



**Brian H.**  
Restaurant Owner  
San Jose, CA

### FACT:

**California is home to more than 15,000 franchised restaurants** in virtually every community across the state.

### FACT:

The franchised restaurant model provides a **unique opportunity for women, people of color, immigrants and veterans** to become small business owners – **31% of franchised restaurants are minority owned.**

### FACT:

Local franchised restaurants **employ 556,000 Californians, nearly 80% of whom are women and people of color.** Local franchised restaurants provide competitive pay, benefits and opportunities for advancement.

### FACT:

**Special interests and politicians in the legislature are waging a sustained attack seeking to destroy the franchised restaurant model,** all with the goal of fueling their union growth agenda.

### FACT:

On May 2, 2023, the *LA Times* reported on a “study” regarding franchised restaurants and the issue of homelessness. The Service Employees International Union paid \$50,000 to the report authors. As the trade association representing franchised restaurants told the *LA Times*, **“the report is not a scientific study, but an advocacy piece with zero credibility because the numbers were manipulated.”**

Please, learn more at [StopAB1228.com](https://StopAB1228.com)

Paid for by No on AB 1228 – Stop the Attack on Local Restaurants